

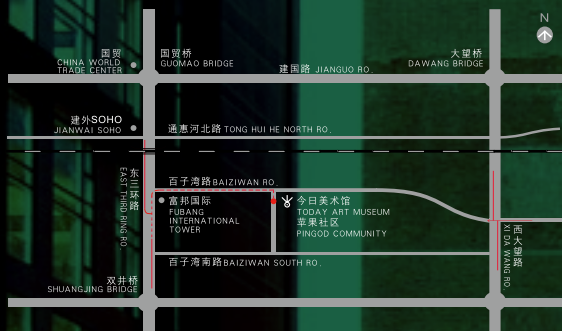


今日美术馆
TODAY ART MUSEUM

官网 Official Website: www.todayartmuseum.com
博客 Blog: <http://blog.sina.com.cn/u/1762265381>
微博 Weibo: <http://e.weibo.com/u/1762265381>
豆瓣小站 Douban (online community): site.douban.com/todayart

今日美术馆 TODAY ART MUSEUM

展览及活动 Exhibitions & Events



今日美术馆微信平台:
Today Art Museum Wechat Platform:



地址 - 北京市朝阳区百子湾路 32 号, 100022
开放时间 - 10:00 - 18:00 (春节假期除外)
电话 - 8610-58760600
传真 - 8610-58760500

ADDRESS - No.32 Baiziwang Road, Chaoyang District, Beijing, 100022
OPENING TIME - 10:00-18:00 (Closed Spring Festival Holiday)
TEL - 8610-58760600
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2017.01-03

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LET'S ART!

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今日国际艺术中心
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出版中心
Publishing Center

艺术书店
Bookstore

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今日艺术网
Artnow.Com.Cn

今日影像中心
Today Photographic
and Documentary Center

《东方艺术·大家》
Oriental Art -Master

《东方艺术·国画》
Oriental Art-Chinese Painting

《东方艺术·书法》
Oriental Art-Calligraphy

今日艺术商城
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让更多人走进今日美术馆，本馆每月第一个星期六免费参观。
2017年1-3月期间的免费开放日将是：1月7日，2月4日，3月4日

To create more visitors, admission is free for the first Saturday every month at Today Art Museum. During July-September 2016, on January 7th, February 4th, March 4th are free admission days.

今日美术馆季度展讯手册下载方法：
请用iPad在App Store中搜索“今日出版HD”，书架内提供电子版下载。

To download Today Art Museum's quarterly brochure:
search 'TPC' in the App Store to install our App.

2016.12.10-2017.03.05

第三届今日文献展

The 3rd Today's Documents

BRIC-à-brac

The Jumble of Growth

另一种选择

策展人: 黄笃、赫拉尔多·莫斯克拉 (Gerardo Mosquera)

主办机构: 北京今日美术馆

展览时间: 2016年12月10日 - 2017年3月5日

展览地点: 今日美术馆1号馆、3号馆

Curators: Huang Du, Gerardo Mosquera

Organizer: Beijing Today Art Museum

Duration: 10 December, 2016 - 5

March, 2017

Location: Exhibition Hall of Building No.1 and No.3, Today Art Museum

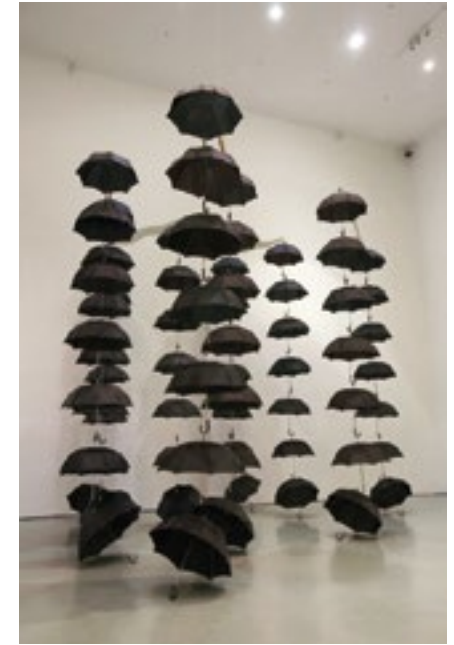


王广义 Wang Guangyi 普天之下——莫非王土 All the Lands in the World Belong to the King 影像 6分钟 52秒 Video 6'52"
图片 80 cm x 80 cm x 57 cm Photographs 80 cm x 80 cm x 57 cm 霓虹灯 221 neon light 221 2016

本次展览不仅探索新兴市场激增所带来的全球经济、社会、文化的变革进程,而且检视了艺术介入这一变革的多种方式及带给文化、社会和个体的影响。

法语: BRIC-à-brac, 泛指混杂的、不规则事物的集合,并隐含混乱之意。巧合地是,该词组的第一个词(BRIC)是金砖四国英文首字母的缩写组合——巴西(第七大经济体),俄罗斯(第十三),印度(第六),中国(第二)。“金砖四国”一词由经济学家吉姆·奥尼尔于2001年首次提出,旨在讨论这四个国家在全球经济格局中扮演的重要角色。金砖国家是世界上最大的新兴经济体;它们占全世界百分之二十五以上的陆地面积,拥有超过百分之四十的世界人口。该缩写已被广泛用于概括这一具有历史意义的进程:在后冷战时期,由于发展中国家全球经济实力的迅速提升,开始在国际上扮演领导角色。

这一转变是全球化导致的决定性结果。这一转变正重塑世界,不仅体现在经济方面,还反映在政治、社会、环境、文化和生活方面产生的全球性影响;它也正改变现代化和殖民主义建立的世界秩序,即第一和第三世界的传统分类已解体;同时,它正为一种混杂的,更为分散的分配让位。这种新语境不仅牵涉到金砖国家,还涉及其他位于非洲、亚洲、拉丁美洲以及中东地区的新兴经济体。虽然其中部分经济体正遭受当今世界经济行业普遍的束缚,但它们仍改变着全球现状及权力分配,使之前欧美日霸权经济的排外主义走向经济多样化。此次展览的中文:“另一种选择”,不仅强调这种突变的非常规性,而且揭示了世界宏观经济“民主化”趋势。以“金砖四国”为代表的新兴国家借势脱颖而出。此次展览解析其经济、社会和文化的对比和矛盾——再现了经济增长在社会中释放出质变的混杂。



马瑞佩 Marepe
《规范》 Cànone
综合材料 Mixed media
尺寸可变 Variable Dimensions
2006

世界上许多艺术家通过艺术表现或讨论这些议题,并针对这些当代难题提出了深刻的见解。这次展览既邀请了知名艺术家,也邀请了很有前景的年轻艺术家。选择艺术家的标准主要是基于他们的作品是否通过不同批判及挑衅的方式回应展览的主题,以及这些艺术家的卓越能力和当代性。

这里,我们看到应对社会问题的艺术家,也看到关注主观思想表达的艺术家的,或者看到以间接方式影射此次展览主题的艺术家的。所有这些艺术家利用极具艺术气息和美感的作品阐释了这次展览攻克的复杂难题。



高伟刚 Gao Weigang 《消化》 Consume 装置 Installation 综合材料 Mix Media 1000 cm x 350 cm x 400 cm 2014

This exhibition explores the process of global economic, social and cultural transformations that the boom of emerging market economies has introduced. It examines various ways in which art has participated in or reacted to some of the transitions involved, and to their effects on culture, society and the individual.

The French expression BRIC-à-brac is broadly employed to mean jumble, or an uneven group of things, with a certain undertone of confusion. The first word of this idiom coincides by chance with the acronym BRIC - Brazil (7th world economy), Russia (13th), India (6th) and China (2nd) - launched in 2001 by economist Jim O'Neill to discuss the major global economic role that these four countries are playing. The BRICs are the largest emerging economies in the world, and account for more than 25% of the world's land area and more than 40% of its population. The acronym has come into widespread use to epitomize a

historic process: the dramatic increase of the developing world's global economic power, which has come to play a leading international role in the post-Cold War era.

This shift is a decisive outcome of globalization that is reshaping the world and therefore having a planetary impact not only in economy, but also in politics, society, the environment, culture and life. It is changing the way in which modernity and colonialism had structured the world. Traditional divisions between First and Third Worlds have exploded, giving way to a mixed, more decentralized distribution of roles. The new situation not only involves the BRIC countries, but other emerging economies in Africa, Asia, Latin America and the Middle East. Although some of these economies are suffering the general constraints in today's world economy, they are changing the global status quo - and its chart of power - diversifying the former exclusivism



威姆·德沃尔 Wim Delvoye
消化系统 5号 Cloaca N° 5
综合材料 Mixed media
303 cm x 79 cm x 333 cm
2006



唐娜·康伦 & 乔纳森·哈克 Donna Conlon & Jonathan Harker 多米诺效应 Domino Effect
影像 Video 5分钟 13秒 5'13" 2015



杜震君 Du Zhenjun 通天国系列 Bable-World Series 《打瞌睡》The nap
120 cm x 160 cm 2010

of hegemonic economies in North America, Western Europe and Japan. The Chinese title of this exhibition, "Another Choice", stresses the heterodox character of this mutation and, in a way, its "democratization" of world's macro-economy.

The new powerful market economies are rising from critical situations of underdevelopment. They are experiencing high - speed economic growth, industrialization, and major internal market expansion, accompanied by fast, uneven modernizations, in many cases in the midst of traditional societies. Sharp contrasts prevail in society as a result of these radical transformations. A BRIC - à - brac of disparate situations and processes distinguishes vibrant societies going through speedy - sometimes messy - heterodox adjustments.

This show explores these economic, social and cultural contrasts and contradictions. It looks into the "BRIC" as epitome of huge

quantitative transformations that are changing the world, focusing on the "à - brac" of the qualitative complexities that economic growth has unchained in society.

Many artists around the world react to, express, or discuss these issues using the power of art, creating profound insights to these contemporary problems. The exhibition includes well - known artists together with up - and - coming ones, since the criteria for choosing them was mainly based on how their works respond to the theme in a critical and provocative way, as well as their excellence and contemporary character.

We see here artists who tackle social problems as well as others who are more oriented toward subjectivities, or who connote the exhibition's general theme in an indirect way. All of them illuminate the complexities tackled by this show with artworks of great artistic and aesthetic impact.



西姆林·吉尔 Simryn Gill
公路追魂 Roadkill
装置 Installation
综合材料 Found run-over
objects, toy wheels
尺寸可变 Variable Dimensions
2000

2017.01.15-2017.03.05

须有作为 What Has to Be Done

策展人: Chris WAINWRIGHT

参展艺术家: (拼音排序)

(中国) 方昕、官浩、黄兴国、汤辉、田禾、田齐、王梓木、向阳、余润德、于向溟、张郁葱、朱宏图、邹操

(英国) Anne LYDIAT, Chris WAINWRIGHT, Angus CARLYLE, Jem SOUTHAM, Hilary BAXTER

主办机构: 今日美术馆

赞助机构: 北京文化艺术基金、ThinkPad

展览时间: 2017年1月15日-2017年3月5日

展览地点: 今日美术馆2号馆1、2层

Curator: Chris WAINWRIGHT

Artists: (A-Z)

(Chinese): FANG Xin, GONG Hao, HUANG Xingguo, TANG Hui, TIAN He, TIAN Qi, WANG Zimu, XIANG Yang, YU Runde, YU Xiangming, ZHANG Yucong, ZHU Hongtu, ZOU Cao

(UK): Anne LYDIAT, Chris WAINWRIGHT, Angus CARLYLE, Jem SOUTHAM, Hilary BAXTER

Organizer: Today Art Museum

Sponsors: Beijing Culture & Art Fund, ThinkPad

Exhibition Date: Jan 15, 2017 – March 5, 2017

Location: Exhibition Hall of Building 2, Today Art Museum



Lady of Avenel

“须有作为”是一个跨学科性的关于艺术与环境，周期性穿越苏格兰西部群岛的航海项目。过去四年的组成者有来自欧洲和中国的艺术家、作家、收藏家、制片人等，约定在一艘名叫“Avenel夫人”的船上一同航行，这些航行是对约瑟夫·博伊斯在70年代末和80年代初与理查德·德马科·爱丁堡艺术项目创造的关于航海和对话的激进社会艺术项目的回应以及传承。

博伊斯在早期“马奎斯”航海项目中，其最主要目的就是吸引大家关注我们赖以生存世界里存在的一些环境问题。另外的一个目的就是探索自然与文明之间的关系与冲突。博伊斯用帆船代表了“发觉”。除了象征价值之外，帆船也为拥有不同文化背景的人提供了一个可以进行艺术创作和对话的空间。80年代的航海活动的主题是“要有作为”。主题的目标是运用航海活动来探索科学技术与环境问题，并且讨论要如何提高人们对环境的重视。

同期博伊斯参与了一系列关于核电与替代技术之间关系的对话，以及我们应如何尊重、保护和珍视自然。如没有做到这一点，大自然会采取它的方式报复我们。这些对话被称为“要有作为”。

回顾博伊斯在80年代的航海以及相关的活动过程，我们不得不去思考博伊斯会如何看待我们目前的气候变化还有其他更严重的环境问题。为了这个艺术航海项目，我们把博伊斯提出的“要有作为”的口号变成了“须有作为”，表明着一种急迫的感觉，因为我们面临的环境问题越来越严重。这个变化指示人们要去了解我们所拥有华丽的世界遗产和美好生活正面临着威胁。这个项目，以及即将在今日美术馆举行的展览，还有与之有关的出版物，使得北京在这里向世界各地艺术家提出了挑战，我们应该继续回应和坚持我们的信念——艺术和艺术家作为变革的催化剂。



Chris WAINWRIGHT 误差 Errors 苏格兰马尔岛 Isle of Mull Scotland 微喷 Inkjet print 2013

'What Has To Be Done' is an art, environment and cross disciplinary project based on an annual voyage over the last four years with groups of artists, writers, collectors and filmmakers from Europe and China travelling around the Scottish Western Isles on the sailing ship the Lady of Avenel.

The voyages echo and refer to the radical social art programme of voyages and dialogues created by Joseph Beuys and the Richard Demarco Edinburgh Arts programme in the late 1970's and early 1980's. A central core of these original voyages on the sailing ship the Marques was to draw attention to both the power and fragility of our natural world and our historical link with nature and previous

civilisations. The direct engagement method with these worlds was to use the sailing ship as a symbol of discovery and as an immersive self contained entity that promoted an intensive and inspirational dialogue between a diverse group of participants and provided stimulus for artistic practice. At the same time Beuys was engaged in a series of dialogues about the relationship between nuclear power and alternative technologies and how we should respect, protect and value nature. Should we fail to do this then nature will take its revenge on us was his clear message. These dialogues were called 'What Is To Be Done'.

Looking back to these voyages and events of the early 1980's it is worth reflecting on



船员以及艺术家 Crew and Artists 2014 航行 Voyage 2014

what would Beuys be doing today were he still alive as we are witnessing an intensification of climate change that is rapidly heading for catastrophic levels should we fail to exert sufficient political and economic pressure to bring about a global change in our behavior and relationship to the planet. The current project that to some extent replicates those voyages on a similar sailing ship goes under the heading of 'What Has To Be Done' where 'Is' becomes 'Has' as an indicator of some urgency to pay attention to what we are doing to those parts of the world rich in Heritage, beauty, and are life enhancing should we destroy them or render them impotent, barren, uninhabitable and unable to support our endless needs of an increasing energy

hungry population.

Beuys like many others, recognized the problem back in the 1980's and to a large extent little has been done to reverse the processes of environmental decay, although there are some inspirational examples that we can learn from and build on.

This project, the exhibition, publication and dialogues at the Today Art Museum, Beijing lays down the challenge to artists across the world to continue to respond and to create powerful messages and to promote the role of art of and artists as catalysts of change.



今日美术馆
Today Art Museum

公共教育活动

Public Education Programs

无论年龄、背景与学历，不问身高、颜值与收入，今日教育中心每个周末都为大家准备了各种文化的、艺术的可参与活动，如果你刚刚同艺术邂逅，我们努力促成你与艺术一生的热恋；如果你已经深爱着艺术，我们会让你对它的了解更加深入。亲近艺术，享受文化，放松身心，滋养性灵，来今日美术馆度周末吧！（活动具体安排以今日美术馆官方媒体当周发布的信息为准。）

TAM Education Center offers various interactive cultural and art programs on the weekends. These events are for everyone, no matter how old or from what social or educational background you are. We don't ask about your height, income or how do you look, either! If you have just encountered art, we are going to turn it into a life-long romance. If you are already deep in love with art, we are helping you to know her even better. Come close to art, enjoy culture, relax your mind and nurture your soul. A weekend at Today Art Museum promises to be rewarding! (Activity details are subject to the information released in that particular week by TAM official media.)

1~3 月活动日历

Calendar of January - March 2017



- 1月7日 “文献展” 教育活动
- 1月8日 “文献展” 教育活动
- 1月10日 今日艺术评书
- 1月14日 “文献展” 教育活动
- 1月15日 “文献展” 教育活动
- 1月17日 今日艺术评书
- 1月21日~2月28日 艺术资源入校成果展
- 1月21日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 1月22日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 1月24日 今日艺术评书

- Jan. 7 Today's Documents education activities
- Jan. 8 Today's Documents education activities
- Jan. 10 TAM Wechat Storytelling
- Jan. 14 Today's Documents education activities
- Jan. 15 Today's Documents education activities
- Jan. 17 TAM Wechat Storytelling
- Jan. 21 - Feb.28 Exhibition of artistic resources sent to school
- Jan. 21 Today's Documents education activities, Exhibition of artistic resources sent to school education activities
- Jan. 22 Today's Documents education activities, Exhibition of artistic resources sent to school education activities
- Jan. 24 TAM Wechat Storytelling

活动预约方法

活动谢绝机构团体报名。部分活动需邮件或微信预约，最终能否获得参与席位的观众以教育中心邮件通知为准。教育中心将综合预约者预约时间、预约成功场次及预约者到场情况等核准预约是否成功。预约活动请发送“活动名称、场次+姓名、电话”至 edu@todayartmuseum.org (如预约儿童活动，还请注明家长的姓名及电话，每个邮件地址仅能预约1个名额，有两个孩子的家庭除外)。



- 2月4日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月5日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月7日 今日艺术评书
- 2月11日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月12日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月14日 今日艺术评书
- 2月18日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月19日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月21日 今日艺术评书
- 2月25日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月26日 “文献展” 教育活动、艺术资源入校成果展教育活动
- 2月28日 今日艺术评书

- Feb. 4 Today's Documents education activities, Exhibition of artistic resources sent to school education activities
- Feb. 5 Today's Documents education activities, Exhibition of artistic resources sent to school education activities
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- Feb. 26 Today's Documents education activities, Exhibition of artistic resources sent to school education activities
- Feb. 28 TAM Wechat Storytelling

Reservation

No group registration. Some of the events are subject to reservation through email or Wechat. The email notice from the Education Centre is the only valid confirmation of a successful booking for the event. The time you make the reservation, your earlier successful reservations and attendance record at the events are criteria that we take into account when assigning seats. Please send email with "name of the event, session + Name and Telephone Number" to edu@todayartmuseum.org. (For children's program, please also give the name, telephone number of the parent. One reservation is allowed for each one email address, unless it is for two kids in the same family.)

3月

March

- 3月4日 “文献展”教育活动、艺术资源入校成果展教育活动
- 3月5日 “文献展”教育活动、艺术资源入校成果展教育活动
- 3月7日 今日艺术评书
- 3月11日 艺术资源入校成果展教育活动
- 3月12日 艺术资源入校成果展教育活动
- 3月14日 今日艺术评书
- 3月18日 艺术资源入校成果展教育活动
- 3月19日 艺术资源入校成果展教育活动
- 3月21日 今日艺术评书
- 3月25日 艺术资源入校成果展教育活动
- 3月26日 艺术资源入校成果展教育活动
- 3月28日 今日艺术评书

Mar. 4 Today's Documents education activities, Exhibition of artistic resources sent to school education activities

Mar. 5 Today's Documents education activities, Exhibition of artistic resources sent to school education activities

Mar. 7 TAM Wechat Storytelling

Mar. 11 Exhibition of artistic resources sent to school education activities

Mar. 12 Exhibition of artistic resources sent to school education activities

Mar. 14 TAM Wechat Storytelling

Mar. 18 Exhibition of artistic resources sent to school education activities

Mar. 19 Exhibition of artistic resources sent to school education activities

Mar. 21 TAM Wechat Storytelling

Mar. 25 Exhibition of artistic resources sent to school education activities

Mar. 26 Exhibition of artistic resources sent to school education activities

Mar. 28 TAM Wechat Storytelling

艺术资源入校成果展 Exhibition of artistic resources sent to school

展示时间: 1月21日 - 2月28日

展示地点: 教育中心

活动时间: 1月21日, 2月4、11、18、25日,
3月4、11、18、25日 14:30 - 16:00

1月22日, 2月5、12、19、26日, 3月5、
12、19、26日 10:00 - 11:30

活动地点: 教育中心

人数: 每场限12人参与。

Exhibition date: Jan. 21 - Feb. 28

Exhibition place: Education Center

Workshop: 21 Jan., 4, 11, 18 & 25 Feb.,
4,11,18,25 Mar. 14:30 - 16:00;

22 Jan., 5, 12, 19 & 26 Feb., 5,12,19,26
Mar. 10:00 - 11:30

Maximum of 12 participants.

2016年, 今日美术馆将自己的艺术资源融入到了中学的校本教育。效果怎样呢? 看看展览就知道多棒啦!

In 2016, TAM has integrated its artistic resources into school texts. How about the effect? Just visit the exhibition and you will see how fantastic it is.

今日艺术评书 TAM Wechat Storytelling

我们将借助微信的平台, 每周二为大家奉上今日艺术评书, 请不要错过, 积极关注哟。



We will use Wechat as a platform to apply various methods to communicate with you, such as TAM Storytelling. Just follow the updates, and you won't miss them!

“文献展”教育活动 Today's Documents education activities

时间: 1月7、14、21日, 2月4、11、18、25日,
3月4日 10:00 - 11:30

1月8、15、22日, 2月5、12、19、26日,
3月5日 14:30 - 16:00

地点: 1号馆 2层集合

人数: 60人/场, 其中20人可参与创作。

备注: 活动适合全年龄段参与。每场工作坊
内容不尽相同。需按规定购买展览门票。

7, 14 & 21 Jan., 4, 11, 18 & 25 Feb., 4
Mar 10:00 - 11:30

8, 15 & 22 Jan., 5, 12, 19 & 26 Feb., 5
Mar 14:30 - 16:00

Gathering on the 2nd floor of Building 1.

Maximum of 60 participants for each
workshop and 20 of them can take part in
art creation.

你是否真正理解了展览作品“文献”的意义呢? 欢迎跟随我们的活动, 走进“另一种选择: 第三届今日文献展”。

Have you fully grasped the meaning of "Today's Documents" of exhibition works? Welcome to join in our activities to the exhibition "BRIC-à-brac: The Jumble of Growth".

X1 Yoga 远大格局, 始于清晰时局。

ThinkPad 从不止于思考。

- 首款可选 OLED 触控显示屏的多模态笔记本电脑, 超高对比度, 色彩惊艳。
 - 97% Adobe RGB 广色域, 色彩高度还原, 满足专业需求。





埃克苏，
照明设计专家

AKZU

AKZU



北京二十二院设计文化园区由今典投资集团董事长张宝全先生于2007年发起创立并规划建设设计文化创意园区，以卓尔不群的设计体现国际人文关怀的建筑设计入驻园区中催发设计艺术双年展。园区建筑作为中国现代实验建筑永久住区，街区落于北京CBD核心区，占地面积600米，规划区于2008年12月22号开盘。建筑园区有设计青年之家，是北京最具人文气息的艺术园区。

二十二院设计文化创意园区以高尚建筑、卓越景观、艺术空间为特色的设计理念，由二期建筑立面设计打造的长达600米长的步行街，景观、中庭、内庭、下沉式庭院，加强建筑空间新功能同时自由串联。园区融入天地人景乐的中西古老哲学思想，强调中式建筑符号，体现现代文化社会的充分功能，在建筑设计的营造环境中加入各具建筑风格。



如果您知道埃克苏， 那么您已经在使用埃克苏，或想用埃克苏。

因为您知道，埃克苏 AKZU 是专业的艺术博物馆照明，能全面满足博物馆对灯光照明的至高要求。高达95显色指数，2阶Macadam色容差，光色一致，均匀舒适，更真实、生动地呈现珍贵艺术作品的精微细节及质感色彩。精密的光学设计，提供从照度、光束角到光斑的重点照明，

以及避免光污染造成的眩光等应用，创新的可更换透镜组件，一步就能实现精准光型的转换，让AKZU， AKZU MR轨道灯让您的美术馆更具品质，成本更节约。

更多信息，敬请致电 **400-687-2598**

北京 010-5954 7366 | 上海 021-3180 6062 | 深圳 0755-8470 1010



AKZU
照明设计专家

今日国际艺术中心 Today International Art Center

今日美术馆国际艺术中心用最先进的国际化艺术课程体系，开创全新课堂模式，将今日美术馆的专业艺术资源与课程紧密结合，让每个人置身真正的艺术氛围中，获得真正纯粹的艺术体验。中心的教学内容覆盖视觉艺术、音乐艺术、表演艺术等艺术范畴，服务年龄从两岁开始，上不封顶；教学形式包括周课式、年课式、阶段式、定制式等各种形式。还可为学校、家庭及各类团体量身定制及各类活动与艺术课程，让更多人通过独一无二的方式感受艺术的魅力。

Today International Art Center utilizes the most advanced international art educational system and creates a brand-new model of classrooms. It combines the professional art resources of Today Art Museum closely with the lessons to give the student a real environment of art and the authentic artistic experiences. The center's programs include many art genres such as visual art, music and performing art. Students aging from two are admissible and you are never too old to be our student! The teaching takes various forms such as weekly courses, yearly courses or in phases, or event customized courses. The center also offers tailor-made courses and activities of all kinds to schools, families and other organizations. It is the goal of the center to let more people experience the fascination of art in a most individual way.

今日绘本图书馆 Today Picture Book Library

今日绘本图书馆是以收藏国内外经典绘本为主，藏书丰富，品种齐全的主题图书馆。在提供传统图书馆借阅服务的同时，通过多种绘本阅读及其外延活动，让更多的小朋友以及喜爱回本的人士，借今日美术馆优雅的环境，享受图书之美。

Today Picture Book Library has a rich collection of picture books from China and worldwide. It does not only offer traditional services of a library, but also organizes various reading and extended activities so that more children and picture book lovers are able to enjoy the beauty of books in the quiet and elegant environment of Today Art Museum.

今日出版中心 Today Art Museum Publishing Center

呈现永不落幕的纸上展览 坐享美不胜收的视觉盛宴

由国内第一民营美术馆——“今日美术馆”提供学术支持，拥有专业高水平的策划、编辑、设计、印制、发行团队，通过合理的选题制定、严谨的内容编校、典雅的装帧设计，出版大量艺术书刊及展览画册。

发行渠道渗透全国 200 余家书店及重要美术馆，是艺术爱好者及全国艺术院校学生重要的工具书来源。

出版流程：

选题评估 → 出版预算 → 组稿 → 出版签约 → 编辑校对 → 设计
→ 彩样确认 → 印刷装订 → 全国发行 → 全国书店上架 → 书评宣传



今日中国艺术家 系列

方力钧、岳敏君、王广义、忻东旺、刘庆和、何建国、洪磊、沈少民、杨少斌、谭平、王劲松、魏立刚、邵岩……
精选、精编、精装，今日艺术，名家经典，精彩呈现。



《刘小东在和田·新疆新观察》——2013 年度中国最美的书
2014 年度“世界最美的书”铜奖



高清 完整 原大
再现真迹
临摹 研究 装饰
诸般皆宜



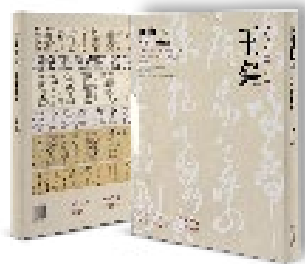
中国好丹青 | 大系 大师册页精品复制

顶级书画名家杰作复制精选系列

顾恺之、吴道子、王羲之、王献之、苏轼、黄庭坚、赵孟頫、米芾、董其昌、黄公望、赵佶、祝枝山、唐伯虎、文徵明、沈周、仇英、石涛、李公麟、徐渭、龚贤……



中国好丹青 齐白石条幅



中国好书法系列
册页 / 条幅 / 长卷
王铎、弘一法师

中国好丹青 | 大系 大师条幅精品复制



中国好丹青·大师条幅精品复制：唐宋青绿山水



中国好丹青·大师条幅精品复制：五代四大家





静物：陈丹青画册写生 1998-2014
林旭东 陈丹青 韩辛：四十年的故事



陈丹青：归国十年（油画速写 2000-2010）
陈丹青：我与西藏（组画）

世界名画家经典系列

莫奈、凡·高、塞尚、雷诺阿、弗里达·卡罗、罗丹、鲁本斯、劳特累克、蒙克、马奈……



艺术书店 BOOKSTORE

北京最专业的艺术书店之一。为读者精心挑选国内外著名艺术家绘画、雕塑、装置、摄影、建筑、书法、设计类画册，以及艺术历史、美学评论、人文思想图书。目前已拥有国内外艺术类书籍万余种，经常与国外艺术图书公司合作举办的主题书展更是其一道特别的风景。

It is one of the most professional bookstores on art in Beijing. Here you will find a well selected series of catalogues by renowned international artists on fine art, sculpture, installation, photography, architecture, calligraphy and design. A fine choice of books on art history, aesthetic criticism and humanity science complete the inventory. The bookstore has on sale over 10,000 titles of Chinese and international publications on art. A special feature is the thematic book fairs organized by the bookstore in cooperation with art publishers from other countries.



艺术礼品中心 ART GIFT CENTER



艺术礼品中心秉持让艺术融入生活的理念，立足今日美术馆的学术平台，推出了一系列艺术衍生品、创意设计品。涵盖配饰、时装、瓷器、家居等丰富品类。今日礼品中心以艺术创作的美学标准和工艺水平促使日用品臻于完美，每一件商品都将为使用者带来独一无二的体验。

The Art Gifts Center sticks to the concept of "art is everywhere in life" and develops a series of art derivatives and creative design products backed by the academic platform of Today Art Museum. Its products range from accessories, fashion apparel, porcelain to home products. Today Gifts Center turns everyday objects into perfect art works with its aesthetic standard of art creation and craft workmanship. Each product brings its owner unusual using experiences.

360° 全景展览 360-degree panoramic exhibition

“360 度全景展览”是通过专业相机捕捉整个展览场景的图像信息，使用软件进行图片拼合，并用专门的播放器进行播放的一种技术，即将平面照及计算机图变为 360 度全景景观。将二维的平面图模拟成真实的三维空间，呈现给观赏者。并给观赏者提供各种操纵图像的功能，可以放大缩小，各个方向移动观看场景，以达到模拟和再现展览的真实环境的效果，将展览永久保留下来。

自 2009 年至今，美术馆一直致力于 360 全景展览技术的开发及制作，几年来拍摄记录了上百个国内外重要展览。期间不断更新软件、拍摄方法确保还原最真实的展览现场，使那些不能到现场的观众身临其境，感受当代艺术的魅力。同时也为中国当代艺术留下了重要历史资料。

A 360-degree panoramic exhibition refers to the one that presents a 360-degree panoramic view out of floor plans and computer graphs. In details, we use a professional camera to capture images of the whole scene, stitch the images with computer software and play the images through a specific player. Visitors will feel themselves standing in a real three-dimensional space, where they can use various controlling tools to zoom in or out of the images and view the whole scene through all directions. In this way, we can achieve the simulation and representation of the real exhibition scene so as to permanently keep the exhibition.

Our gallery has been devoted to the development and production of 360-degree panoramic exhibition technologies since 2009, and has pictured hundreds of major exhibitions home and abroad over the few years. During that time, we have been constantly updating our software and shooting methods to present a most authentic exhibition scene so that visitors who fail to come to the scene will still have the chance to enjoy the charm of contemporary art. Meanwhile, we have kept many important historical documents for the Chinese contemporary art.



今日艺术网 artnow.com.cn



今日艺术网是今日美术馆官方网络资讯媒体，立足于今日美术馆学术委员会的学术优势和品牌影响力，自 2006 年创立起一直秉承学术性、艺术性、开放性的宗旨，关注全球化语境中一切重要的当代艺术现象及问题本质，彰显学术、先锋、敏锐的专业气质和实验精神，已成为牵动当代艺术领域研究与探讨、分享与沟通的重要平台。

Artnow.com.cn is the official media of news and information by Today Art Museum on the internet. Relying on the solid academic advantages and the reputation of the brand name of the Academic Committee of Today Art Museum, Artnow is able to persist its guidelines of high academic quality, artistic quality and openness since its founding in 2006. Artnow addresses all major contemporary art phenomena and the nature of the issues in the context of globalization. It demonstrates a scholarly, avant-garde and insightful professionalism and experimental spirit. Artnow has grown to become a recognized major platform for researching, exploring, sharing and communication in the field of contemporary art.

北京颂雅风图书 发行公司 Beijing Song Ya Feng Publication Sales Company Limited

北京颂雅风图书销售有限公司是今日美术馆的图书发行中心，是专业艺术类图书发行公司。自 2004 年成立以来，年发行图书 200 种，目前已出版 2000 余种艺术图书。销售网络遍布全国。已出版发行具有影响力的图书：《北京画院藏齐白石全集》、《世界名画家全集》、《中国名画家全集》等，其中《梅兰芳藏戏曲史料图画集》、《刘小东在和田 - 新疆新观察》均获得“中国最美的书”称号。发行中心愿为更多艺术机构、学者、艺术家、艺术院校服务，成为全国最优秀的艺术图书宣传推广的窗口。

Beijing Song Ya Feng Publication Sales Company Limited is a professional publisher of arts and functions as the publishing centre of Beijing Today Art Museum. Since its founding in 2004, Song Ya Feng publishes 200 books in the year and has contributed over 2000 publications on arts to the market. The company enjoys a comprehensive sales network covering the entire country. Some of the most influential publications by Song Ya Feng include the Complete Works of Qi Baishi in Beijing Fine Art Academy, the Complete Works of World Renowned Painters, the Complete Works of China's Renowned Painters and so on. Mei Lanfang's Collection of Pictures on Traditional Opera and New Observation in Xinjiang - Liu Xiaodong in Hotan won the "most beautiful books in China" award. Song Ya Feng devotes itself to serving art institutions, scholars, artists and art schools and showcasing the most outstanding art publications in China.



今日影像中心 Today Photographic and Documentary Center

今日影像中心拥有国际一流的影像器材、摄影棚和演播室，以及一批由专业编导、摄影师、摄像师、后期剪辑师组成的制作班底，其任务是以多样化影像技术手段对中国当代艺术的发展历史进行数字化记载。

今日影像中心拥有国内领先的 360° 全景技术，可对艺术展览拍摄制作全景展览、全景视频，以及可 360° 立体呈现的数字环物作品。其中，全景展览已成为记录当代艺术展览历史的全新视觉语言，它可将展厅空间内所有作品展陈完整的、客观的、原汁原味的记录下来，并嵌套文字介绍、放大图片、现场视频等内容信息，既可制作成单机文件永久收藏，也可发布到互联网上供人们在线观看。今日影像中心以为今日美术馆收集当代艺术文献资料为核心任务，已拍摄大量反映当代艺术状态以及各种艺术个案的纪录片、宣传片，并为今日美术馆策划编辑的图书、杂志拍摄了大量精美的专业图片。

Today Photographic and Documentary Center is equipped with top-notch video hardware and film studio and television studio. A production crew of professional directors, photographers, cameramen and post-editors dedicate their efforts to the digitalized documentation of China's contemporary art development with various video technologies.

Today Photographic and Documentary Center uses China's leading 360° panorama technology and is capable of producing panorama pictures and video programmes of art exhibitions. It is also capable of producing digitalized 360° round visual presentation of art works.

The panorama exhibition has established itself as a new visual language in the recording of contemporary art history. It is capable of documenting works in an exhibition space comprehensively, objectively and retaining the original atmosphere. Captions, zoom-in pictures and live videos may also be embedded in the video programme. The video production can create an independent file for permanent collection, or be publicized for viewing on the internet.

The core task of Today Photographic and Documentary Center is to collect literature and materials on contemporary art for Today Art Museum. It has produced a large number of documentary films on various aspects of contemporary art and promotion videos for various art programmes. It has also provided plenty of fine professional pictures for books and magazines published or edited by Today Art Museum.



《东方艺术·大家》 Oriental Art Master Magazine

记录艺术家成长与发展轨迹，多层次阐释当代艺术发展脉络。以精致独到的影像视角，平实通俗的故事性叙述，为你讲述不同艺术家作品和生活背后的故事。量身定制艺术家个人宣传及推广方案。主要栏目包括：艺术家影像志、作品年轮、展览出版纪录、文娛杂谈等。

It records the growth process of artists and further demonstrates the development course of contemporary art from different levels; tells the stories of artists behind their artworks in a natural narrative way with original images and offers customized publicity campaign for artists. The main columns include artist image, art portfolio, exhibition and publishing, reports and news.



《东方艺术·国画》 Oriental Art Chinese Painting Magazine

反映当代中国画的创作与发展，并将与中国画发展相关的艺术活动记录在案。她多视角展示备受关注的国画家的创作动态、学术成果；推介有潜力的国画家；为当代中国画打造一个有特色的、高水准的纸上呈现空间。

《国画》杂志为双月刊，逢单月 16 日出版。

Chinese Painting reflects the creation and development of contemporary Chinese painting and a record of important Chinese painting related events. From multiple perspectives, Chinese Painting examines artist activity, academic research outcomes, the promotion of Chinese painters, and is a periodical which provides the Chinese painting style with a unique and high level platform for development. Published bimonthly, mid-odd-month.



《东方艺术·书法》
Oriental Art
Calligraphy
Magazine

“书法”专题，关注传统书法艺术及相关的历史、文化、人物研究，参与编辑的均为中国书法界最有成就和影响的专家，并获得国家级书法研究院、美院书法专业等单位的学术支持。

《书法》杂志为双月刊，逢双月 16 日出版。

“Calligraphy” is concerned about the traditional art of calligraphy and the relevant history, culture, artists studies. The editors are all accomplished and influential experts in calligraphy field. It gets Academic Support by calligraphy and professional units such as national calligraphy institute and Academy of Fine Arts.

Published bimonthly, mid-even-month.



今日艺术商城
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Gallery Online
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今日艺术商城是今日艺术汇的网上商城，也是国内首家 O2O 模式的艺术品在线展示交易平台，网站提供艺术品原作、限量签名版画、复制版画、艺术衍生品及图书五大类上百种艺术商品。所售艺术品原作 100% 为艺术家原创作品，均附有艺术家签名证书。网站提供多种支付方式，支持货到付款，并建有完善的艺术品物流保障系统。今日艺术商城采用“线下体验、线上交易”相结合的 OTO 运营模式，实物展示、保真运输、网上支付，为消费者提供更好的购物体验与消费保障。

Today Art Gallery Online is the online shopping portal of Today Art Gallery. As the first O2O (online to offline) display and trading platform of art products on the internet in China, the website has a rich offer of over one hundred types of art products in five categories: original art works, limited editions of signature prints, duplicate of prints, derivative products and books. All the original art works are 100% originals, authenticated with certificates signed by the artists. Today Art Gallery Online supports various modes of payment as well as cash upon delivery. A comprehensive and professional art work logistic system ensures safe and fast delivery. Today Art Gallery Online adopts the model of a combination of off-line experience and on-line transaction (O2O), whereby real products are displayed, authentic delivery is guaranteed, payment can be online made. This model offers better shopping experience and consumer guarantee for our customers.

世界上最贵的灰烬

安盛艺术品保险 徐晓玲

某个平静的下午，收藏家史密斯（化名）躺在客厅里的沙发上睡着了，在梦乡里的他早已忘记那个古老的壁炉上燃烧着的香氛蜡烛，阳台的门敞开着，微风吹起窗帘在空中优美地舞动。然而在下一个瞬间，这里突然发生了翻天覆地的变化。微风突然增强，被掀起的窗帘覆盖了壁炉上燃烧的蜡烛，火苗迅速蔓延至整个窗帘、窗框、地毯、沙发等等，窗帘的火焰也触及了挂在壁炉上方的一幅毕加索油画，画作迅速燃烧起来，瞬间化为灰烬。

收藏家史密斯被烟雾熏醒的那一刻，发现自己几乎是躺在一片狼藉中，而客厅中的一个 Lalique 古董花瓶作品也被毁。保险公司为调查该事故，搜取了毕加索油画的全部灰烬进行分析，幸运的是，史密斯作为一位资深的艺术品收藏家，在此事故中得到了被烧毁的艺术品的全额赔付，逾 700 万英镑。而保险公司高额赔付换来的则是世界上最昂贵的一堆灰烬。这是 2013 年初发生在英国的真实故事。

相比之毕加索油画的藏家，7 月 25 日《当代艺术：中国进行时！》专场拍卖的组织者则没有那么幸运，原定拍卖的 197 件作品中有 73 件在运输途中因卡车失火而毁坏，余下 124 件作品成交 111 件，成交额为 6597.325 万元。组织者事后声明未买保险，损失将由运输公司和拍卖行共同赔付。

2012 年艺术品保险在全球保费收入估计达 4 亿至 6 亿美元，承保能力约 20 亿美元，艺术品保险的费率通常在 0.1% ~ 1% 之间。中国保监会与文化部于 2010 年 12 月 29 日联合下发《关于保险业支持文化产业发展有关工作的通知》以来，艺术品保险开始作为一个正式险种在几家保险公司试点。但是至今为止，除了大型展览和运输项目有购买保险以外，保险所涉及的潜在投保人如私人收藏、企业收藏、博物馆、美术馆、拍卖行和画廊等大多数并未购买保险。

而在国外，尤其是艺术品保险的发源地欧洲，购买艺术品保险已经成为一种习惯，收藏家在购买艺术品的同时便会请常用的保险公司或保险经纪人，为所购的艺术品进行保险。在国外 95% 的博物馆、古董商和拍卖行已购买保险，大约 75% 的私人藏家有艺术品保险保障。而没有购买保险的通常是年纪较长的老派藏家。现阶段阻碍艺术品保险发展的主要障碍是国人的保险意识薄弱，缺乏对风险管理的认识。在艺术品的仓储、运输和展览的过程中选择专业的机构合作是规避风险的基础，很多人认为的损失往往是可以规范操作而避免。

业内人士所经常提及的第三方艺术品评估鉴定是艺术品保险顺利开展的主要障碍的说法并不准确。首先对于在全球范围份额最高的私人收藏和企业收藏，主要采用定值保险的方式，而价值的确定其实是投保人和保险公司共同协商的结果。如果投保人对藏品的价值的认识不够清晰，保险公司则会推荐所认可的评估人或评估机构对投保艺术品进行评估，保险公司内部通常有自己所认可的一些评估人或评估机构名单。

保险公司对不符合保险要求的对象会选择拒保，保险公司所面临的最大的风险其实是投保人的道德风险。有什么风险会比投机者在市场低谷时期为减少投资损失而自毁藏品的潜在风险更大的呢？如果不是因为史密斯先生是一个常年承保的客户，而且也表现出了良好的诚信，安盛艺术品保险又怎么会在其企业收藏的名录中多了一件毕加索油画的灰烬呢，拥有昂贵的毕加索画作的人很多，可是谁有毕加索画作的灰烬呢？这恐怕可以评为史上最贵的灰烬了。



安盛
艺术品保险

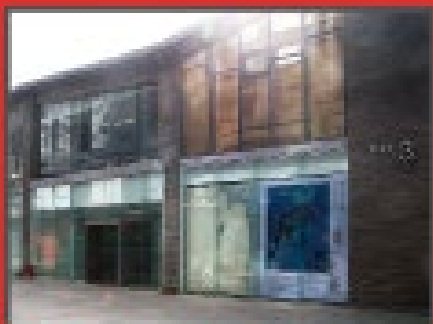
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(坐落在二十二院街艺术区内, 临近和静园茶人会馆)

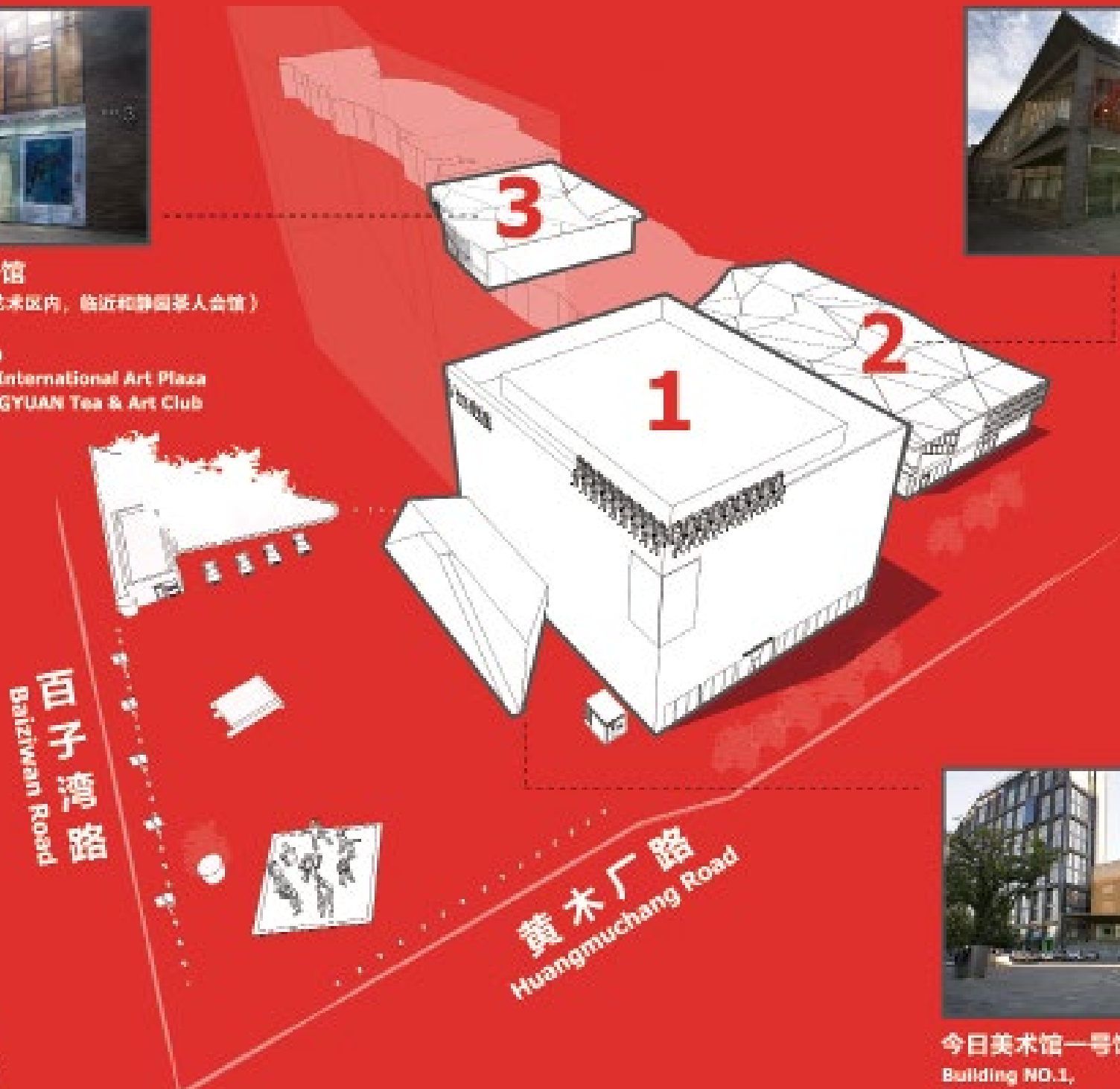
Building NO.3,
Today Art Museum

Located in the 22 International Art Plaza
Next to the HEJINGYUAN Tea & Art Club



今日美术馆二号馆

Building NO.2,
Today Art Museum



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Baiziwan Road

黄木厂路
Huangmuchang Road

北(N) ↙



今日美术馆一号馆

Building NO.1,
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今日美术馆之友

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详细资料请咨询

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